MARGARET K. WILLIAMS

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SOFTWARE

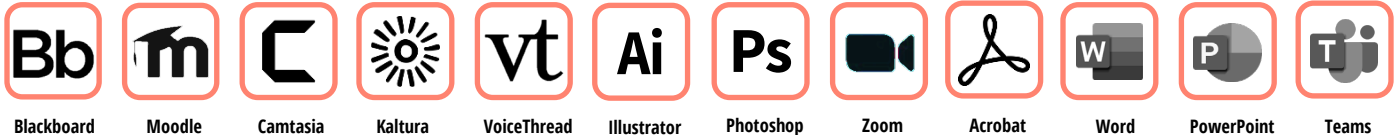| Blackboard | Moodle | Camtasia | Kaltura | VoiceThread | Illustrator | Photoshop | Zoom | Acrobat | Word | PowerPoint | Teams |

EMPLOYMENT HISTORY

Johns Hopkins University, Whiting School of Engineering

Senior Instructional Designer   Baltimore, MD | Jan 2021 – Present

- **Lead a course development pod** including instructional designers, course support specialists, and multimedia technicians to service a portfolio of engineering programs, centers, and major initiatives
- **Manage overall course development process** for a large portfolio of courses from inception to completion including developing project timelines and coordinating with team members to meet project deliverables
- Lead and contribute to special projects which **advance established strategic goals**
- Coordinate the implementation and maintenance of internal team systems and processes

Instructional Designer   Baltimore, MD | Dec 2014 – Dec 2020

- Collaborate and consult with engineering and applied science faculty members to support the development of courses for online delivery through a method of systematic design, clear course standards, and effective use of instructional design strategies, including a course which **received a 2020 Blackboard Catalyst Award for Teaching and Learning**
- Collaborate with multimedia and instructional technologists to **develop multimedia assets and leverage digital tools**
- **Develop and facilitate faculty development** on best practices for online instruction and use of educational technology
- Research, evaluate, and integrate new and **emerging educational technologies for improving student learning**

Laureate Education | Instructional Designer   Columbia, MD | Sept 2012 – Nov 2014

- **Performed the role of 'student proxy'** to evaluate and improve bachelor's, master's, and doctorate-level course content with an eye toward student experience and sound instructional design standards
- Analyzed course content for **consistency with program outcomes** and **alignment with established quality indicators**
- Collaborated with project teams consisting of course writers, media professionals, and editors to ensure course content aligned with institutional standards and was suitable for the intended audience
- Built course pages in Blackboard using **Dreamweaver and HTML**
- Managed multiple projects in a fast-paced development cycle

PowerTrain | Instructional Designer   New Carrolton, MD | June 2008 – Sept 2012

- **Designed and implemented Moodle LMS sites** for the online management of training courses
- Acted as administrator for multiple client LMSes
- Served as line manager on multiple large-scale projects by working closely with programmers to fulfill tasks
- Wrote, edited, revised, and programmed instructional content for web-based training courses
- **Designed web-based tools** to track training metrics and provide customized functionality
- Developed customer training through documentation and instructor-led courses

EDUCATION

University of Maryland, Baltimore County | M.S. Human-Centered Computing   Baltimore, MD | May 2019
University of Maryland, Baltimore County | Grad. Cert. Instructional Systems Development   Baltimore, MD | Dec 2014
St. Mary's College of Maryland | B.A. English, Economics Minor - Magna Cum Laude   St. Mary's City, MD | Dec 2010